

**Amazon replaces 15 billion plastic air pillows with paper filler**



Plastic air pillows

95% of the plastic air pillows used in Amazon's North American delivery packaging have been replaced with paper filler, the company claims, with a complete phase-out expected by the end of the year. This initiative represents Amazon's largest plastic packaging reduction effort in North America, avoiding nearly 15 billion plastic air pillows annually.

The company's fulfillment center in Ohio tested this transition, sourcing paper filler from 100% recycled content. The company collaborated with suppliers and fulfillment center employees to implement new machinery and systems. Third-party engineer lab assessments confirmed that paper filler provides equal or better protection than plastic air pillows. This initiative represents Amazon's largest plastic packaging reduction effort in North America.